

THE LAW OF THE PICTURE

People Do What People See

What Do They See?

The greatest gift a leader can give is being a good example.

89% of what we know – we learned visually. Who are you learning from? Who is learning from you? You are responsible to teach, lead, and create the picture.

Not only are you creating a visual picture, employees want leaders whose beliefs and actions line up.

“Practice what you preach”

The First Person You Need To Lead Is Yourself

You must work first and hardest on yourself.

What areas of your life need changing?

How will this change the picture you have created?

Remember-don't try to change others. Change yourself first.

In case of an emergency in flight... and the oxygen mask falls...

Every flight attendant instructs you to put the mask on

YOURSELF FIRST... so you can take care of others.

Give Yourself A Character Audit

List your core values.

What incidents stand out as inconsistent with those values?

Where do you need to work on yourself?

Ask a trusted friend to walk with you on this path and observe you.

Let that trusted friend be honest, do not debate their observations.

Learn. Act. Change.