

A group of business professionals in a suit and dress celebrating at sunset, with a man in the center holding a flag.

**SHIELD**

THE

**NATION**

**JOIN THE MOVEMENT**

SHIELD THE NATION – JOIN THE MOVEMENT!

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## OUR MOVEMENT



Hello, friend!

We don't know each other yet, but we are excited to get to know you.

We are a family, a community, a team of like-minded individuals who are passionately driven to build a better tomorrow, where people live more and worry less.

Our mission:

***To create wealth by  
empowering and protecting  
people!***

We achieve this together, cohesively, so we ALL win. After all, isn't true success when everyone wins?

Maybe you have been in an industry or with a company that does not deliver a win-win proposition and you feel dissatisfied and disenchanted with your present career.

Maybe... They don't speak life to your dreams or your potential. Maybe you are just a cog in their wheel, and you feel undervalued. Maybe building someone else's dream is getting old.

Most likely... You want to feel alive and be a part of something big, something significant. You know there is more in you... more

hopes, dreams, aspirations, and untapped potential.

You are tired of it... You work hard and give your best, yet you are not getting ahead. The system you bought into, the promises you were told, are falling short and producing little. You want to thrive, not just survive!

If that is true, you sound just like us. We wanted more and have found a way to get it. By helping to make a difference for others, we enjoy...

- Increased income
- A life of purpose
- Flexibility and freedom
- Being our own boss
- Incentives & recognition
- A positive environment

- Millionaire mentorship
- Residual income
- Multiple tax benefits

Pretty awesome, right? That's what we thought. If you're like us and desire a better life, this could be your answer!

We invite you to step out of the status quo and become part of something special by helping us make a difference. This will change your life forever!

We'd love to have you... **JOIN THE MOVEMENT!**

# OUR CULTURE



So, you like the benefits and want to build a better life, but now you may be asking, what is ShieldNation and what makes it the #1 team in North America? Many have wondered what the secret is behind our success. Here is our answer:

Our team members all agree with *and* live by the

## **7 KEYS TO OUR WINNING CULTURE**

We model this DNA not as a “job requirement,” but rather as a way of life for us. It is not what we do, it is who we are!

The following seven principles are very dear to us and we hope they are important to you as well.

“The culture precedes positive results. It doesn’t get tacked on as an afterthought on your way to the victory stand. Champions behave like champions before they’re champions: they have a winning standard of performance before they are winners.”

– *Bill Walsh*



**#1**  
**WE VALUE**  
**PEOPLE**



ShieldNation leaders are people of value who value people! We see people not as they are, but as they are purposed to be. People want to feel safe and secure with a team that sees them at their best and helps them achieve their best.

We do that.

*WE VALUE PEOPLE BASED  
ON THEIR POTENTIAL,  
NOT THEIR HISTORY*

**#2**  
**WE LIVE**  
**INTENTIONALLY**



ShieldNation leaders are deliberate, consistent, and willful. Everything worthwhile is uphill! There is nothing beautiful or lasting that is easy.

Have you ever read a book on accidental achievement? Everyone has uphill hopes. The problem is they have downhill habits.

To combat that, we *lead* our lives rather than *accept* our lives. We don't want to let anyone write our stories. We are the authors of our own destiny!

**#3**  
**WE EXCEED**  
**EXPECTATIONS**



ShieldNation leaders do not settle for average! Who wants to go to an average restaurant, watch an average movie, buy an average house, have an average marriage, and so on? There is no great in average.

If you want average, this is not your team. We don't believe in short-cuts, we don't "wing it." We do things right, we work for it, and we love being the best!

**#4**  
**WE GROW**  
**DAILY**



ShieldNation leaders commit to grow daily. It is an oxymoron to do nothing today and expect more tomorrow. We are growth conscious people.

How far can we grow? There are no limits. The goal of growth is to keep growing. We have decided that we love learning more than we fear failing! Every obstacle is an opportunity for growth.

*GROWING DAILY MAKES OUR  
WANTS AND DREAMS A REALITY.*

**#5**  
**WE HAVE POSITIVE**  
**ATTITUDES**



ShieldNation leaders are possibility thinkers. We achieve greatness because where others see problems, we see opportunities. We creatively look for solutions and always believe there is an answer. Together, we dream big dreams and rise above the average.

We believe that attitude, not aptitude, determines our altitude. A positive attitude always has a way of bringing about a positive outcome.

**#6**  
**WE EQUIP**  
**PEOPLE**



ShieldNation leaders are passionately driven to add value to others. When we add value to our self, that is addition, but when we add value to others, that is multiplication.

We believe we were born to be fruitful (grow ourselves) and to multiply (grow others). We believe that we need to stop climbing ladders and start building leaders so others can go higher!

**#7**  
**WE GIVE**  
**BACK**



ShieldNation leaders believe that we make a living by what we get but make a life by what we give.

We get involved in our communities and help make a difference. We have trained prisoners on how to create success habits; supplied villages in third-world countries with clean drinking water; raised money for orphanages; helped women with addictions, abuse, and eating disorders; and more!

These are the 7 Keys to our Winning Culture. They define who and what we are. They are the key to our team's success.

We are Shielding the Nation

– *that is our movement.*

We are ShieldNation

– *that is our team.*

We invite you to be part of our community, our family, our mission! Now it's time to meet our mission marketers!



## OUR MISSION MARKETERS



If you got excited about our team's *7 Keys to our Winning Culture*, this may be a perfect fit for you and others just like you!

We have found there to be an explosive need for our services. Individuals, families, businesses, and their employees not only want and need the service, they can afford it. What is more, they are putting it to use!

If you are thinking that this sounds too good to be true, we get it. We thought that as well! All of us were at one point thinking the very same thing.

Now, to settle any misconceptions or deal with any apprehensions, let's talk facts.

The following pages are an example of a few leaders on the team who are not people who “got rich quick” or “tried an idea and got lucky.”

Rather, they are all passionate, dedicated difference-makers who use the service and feel compelled to share it with the world.

This is real and we want you to meet some of them. They chose to live by the **7 Keys to our Winning Culture** and are now living a lifestyle of time and money freedom. You could be next!

**We hope you are!**



## **John & Darcy Hoffman**

corporate America, small  
business ownership  
Knoxville, TN

### **Why we're part of this movement:**

When we met customers who had this service for 5, 10 and even 20 years, we knew there was real value. So, we got it for ourselves and loved it! Then we found out that less than 2% of the market knew about the service so we took action to help shield the nation!

### **Our success:**

We've built long-term sustainable wealth and a debt-free lifestyle for ourselves, but most importantly have been able to help others obtain the financial freedom they desire.

"The #1 reason people fail in life is because they listen to their friends, families and neighbors."

– *Napoleon Hill*



## **Patrick Shaw**

sales, corporate America  
Denver, CO

### ***Why I'm part of this movement:***

Too many people are accepting the status quo and not living the lives they deserve. Why spend more than half of your life in an office when there's something better out there?

### ***My success:***

We work our business around our lives instead of the other way around. We are the parents at the 10:45am play performance, the couple at the gym at 1:00pm, and the family skiing on a Tuesday. The money is nice, but the time is irreplaceable.

“Within every adversity is the seed to an equal or greater benefit.”

– *Napoleon Hill*



## **John & Lisa Schiller**

residential contractors,  
cruise, airline industries  
Milford, MI

### ***Why we're part of this movement:***

We believed in how the membership empowered people. We wanted to earn an extra \$1,000 in the beginning.

### ***Our success:***

With a \$300k+ annual income, we have the personal freedom to pursue God's will for our lives and bless others. We've gone on missions and have built an orphanage in India.

“You cannot have a positive life and a negative mind.

– Joyce Meyer



## **Don & Ellen Wilson**

small business owners of 9  
companies for over 20 years  
Dallas, TX

### ***Why we're part of this movement:***

No employees, no inventory, no facilities to expense, work from home, no cap on potential income, and we get paid daily!

### ***Our success:***

We have earned more than \$3,000,000, time freedom, giving freedom, life abundance, extensive friends, and we are happy now that we have found what we were looking for in a business.

“Stop telling God how big your problems are and start telling your problems how big your God is.”

– *Unknown*



## **Tony & Tonya Petrill**

insurance sales, public  
speaking  
Dallas, TX

### ***Why we're part of this movement:***

To create a passive income so we have no limits on the time we spend with loved ones.

### ***Our success:***

The income keeps rolling in! It allows us to be debt free, travel and spend as much time with our two young boys as we want. We are \$250,000 annual income earners and have become millionaire club members.

“Good things may come to those who wait, but it's only what's left from those that hustle.”

– *Abraham Lincoln*



## **Patti Bolli**

physical therapist  
Houston, TX

### ***Why I'm part of this movement:***

I joined because I wanted to create a six-figure residual income for me and my girls to allow me to be the single mom who could support and be present for them.

### ***My success:***

My intention was to be a role model for my girls, one that says you can do anything you put your mind, heart, and soul into. All those things have happened plus more: money, time, travel and freedom!

“The future belongs to those who believe in the beauty of their dreams!”  
– *Eleanor Roosevelt*





## **Brielle Hoffman-Crouse**

leadership director & ministry  
Nashville, TN

### ***Why I'm part of this movement:***

I have a passion for making a difference for others and believe this product is the perfect vehicle for providing peace of mind to families. I was also excited to be in business for myself!

### ***My success:***

I started at age 23 with no sales background and hit six-figures within 2 years! I serve clients in over 40 states and work with companies with 5 to 36,000 employees. I am building a residual income, so I have the freedom and flexibility to raise my family.

“Give and it shall be given unto you.”

– Luke 6:38



## **Cheryl Blum Garcia**

higher education, employee  
trainer, career counselor  
Wheat Ridge, CO

### ***Why I'm part of this movement:***

By combining my advanced degrees in Sociology and Human Resources with my heart for helping people, I have found an exciting path to positively impact my community by empowering individuals and business owners, all while achieving my goal of earning a six-figure income.

### ***My success:***

I've earned a six-figure annual income by changing the lives of thousands of people by connecting them with affordable access to the best law firms.

"You don't have to be great to start,  
But you have to start to be great."

– Zig Ziglar



## **Katie Huff**

RN, pharmaceuticals  
Lolo, MT

### ***Why I'm part of this movement:***

When a pharmaceutical company tried to relocate me, I quit and went FT with this business because the product and financial opportunity were a no brainer. I've used my B2B skills to protect thousands of employees. I get to make a living while making a difference.

### ***My success:***

I've reached the \$150,000 annual income level in a state with only 1 million people, was recognized as the Group Trainer of the year, made it into the Millionaire Club and have protected over 8,500 families.

“You don't need easy; you just  
need possible!!!”  
— *Bethany Hamilton*



## **Timmer & Amy Halligan**

professional tennis player,  
coach & business owner  
Chicago, IL

### **Why we're part of this movement:**

I realized the value of the service by getting a \$12,000 situation rectified in 3 days after spending months trying to handle it myself. I was working 70 hours a week, making a six-figure income, but had no time for the important things in life, my family!

### **Our success:**

I get to be the husband I have always wanted to be, participate in all my kids' activities and I make a living while making a difference in people's lives.

"If you don't design your own life plan, chances are you'll fall into someone else's plan. And guess what they have planned for you? Not much." – *Jim Rohn*



## **Tracy Katz**

single mom, artist, marketing,  
real estate  
Birmingham, MI

### ***Why I'm part of this movement:***

I saw the need and the value of our service, plus the income potential and the opportunity. I am in companies everyday empowering employees and business owners with our services.

### ***My success:***

I earn a six-figure annual income and have the time and freedom to spend with my family.

"What we can or cannot do, what we consider possible or impossible, is rarely a function of our true capability. It is more likely a function of our beliefs about who we are."

— *Tony Robbins*



## **Viliam & Julie Choma**

small business owners, typical  
employee  
Orefield, PA

### ***Why we're part of this movement:***

We believe in designing the life you want, and we wanted the ability to earn significant income from home. This model allows us to create leveraged income which allows us to live a life by design, to do what we want, when we want, with whom we want, for as long as we want, wherever we want. And we are thankful every day.

### ***Our success:***

We reached the \$150,000 annual income level and have earned over \$1,000,000 since we started.

“You can have everything in life you want, if you will just help other people get what they want.”

– Zig Ziglar



## **John & Lyn Drennan**

high school teacher, coach,  
business owners  
Prospect, KY

### ***Why we're part of this movement:***

We have always believed this service to be extremely valuable and that eventually it would become a household service.

### ***Our success:***

Our biggest success has been creating a lifestyle of choice and influencing many others to do the same.

“Do the thing and you will have  
the power.”

– *Ralph Waldo Emerson*



## **Cliff Malloy**

various jobs  
Long Island, NY

### ***Why I'm part of this movement:***

I see too many people struggling like I was to make ends meet. This company and team allowed me to create a second income without having a second job.

### ***My success:***

I started part-time and was able to earn an extra \$480 in my first week, \$2k+ in my first month, \$90k in my first year and made my first million by my 6<sup>th</sup> year! Where else can an average guy create that kind of financial success?

"It doesn't matter what anyone else sees or what they think of you, as long as you know who you are, where you're going and your reasons why."

– Cliff Malloy





**Ken Smith & Patti  
Davison-Smith**

business owners, executives  
Vancouver, BC, Canada

***Why we're part of this movement:***

We're apart of this movement so we can live our lives on our own terms, and work with a team of positive, forward-thinking people.

***Our success:***

We have built a team across North America from our home office in Vancouver, British Columbia. We have spoken and trained in front of 10,000 to 15,000 people several times at our international conferences.

“First say to yourself what you would be; and then do what you have to do.”

– *Epictetus*



## **Ron Chambers**

construction  
Cincinnati, OH

### ***Why I'm part of this movement:***

I loved the service and was telling people about it anyways. Then when I looked at the potential income, especially the residual income, it was a no brainer!

### ***My success:***

I now have a six-figure annual income and close to a six-figure residual income. I've been paid over a million dollars and have much more time freedom with the money to enjoy it!

"Whatever the mind of man can  
conceive and believe, it can  
achieve."

– *Napoleon Hill*



## **Brenda & Jerry Loffredo**

IBM executives  
Chandler, AZ

### ***Why we're part of this movement:***

We spent long hours either traveling or at the office with IBM. We wanted to get our lives back and create a lifestyle of freedom!

### ***Our success:***

We earned six-figures then became Millionaire Club members, sold 1,000's of memberships, earned many free exotic vacations and our son grew up thinking that it was normal having both parents home all the time! Best of all, our success comes from HELPING MORE AND MORE PEOPLE!

"The skill to do comes of the doing."  
– *Ralph Waldo Emerson*



## **Bob Cohen**

real estate broker, corporate  
America  
Raleigh, NC

### ***Why I'm part of this movement:***

I fell in love with the service as bad things happen to good people all the time. To tap an app and have access to top law firms across the Country for around a dollar a day is something that can help everyone.

### ***My success:***

I got my life back! You'll never see me wear a watch again because of the true time freedom & residual income this business provides.

“Work with the people who truly have the desire to change the quality of their lives.”

– *Bob Cohen*



## **Jerry Cohen**

CPA, attorney  
Los Angeles, CA

### ***Why I'm part of this movement:***

I've always wanted to be in the forefront of a trend where the big money is made but I always missed out. When I heard of this business, I decided I was not going to miss this one. I acted immediately and am very glad I did!

### ***My success:***

This has been life-changing for my income, associations, mindsets and overall life. I now have the time and financial freedom to pursue the things I want in my life. No more 40-70-hour work weeks for me!

“Comfort is the enemy of achievement while procrastination is the thief of dreams.”

— Jerry Cohen



## **Eddie & Janelle Cobbinah**

college students, medical  
technician  
Fort Lee, NJ

### **Why we're part of this movement:**

The ability to live on our own terms while being job free is priceless. We go on vacation when we choose to.

### **Our success:**

We have been blessed to be job free for well over a decade while traveling the world together. And earning residual income for what we did 10 years ago while creating a legacy for our children's children. We are most excited about the families we were able to bless with this opportunity and service by being an extension of God's love.

*"Sometimes you have to do something extraordinary for the ordinary person to know it's possible."  
– Eddie & Janelle Cobbinah*



**Jim & Jacquie Harkema**

college football coach,

realtor

Ann Arbor, MI

**Why we're part of this movement:**

We joined this movement because of the integrity of the company and their services. Plus, there is no ceiling on the income, and we get to earn residual income.

**Our success:**

We have created a full-time income that permits us to travel and see our grandchildren and conduct business along the way.

“Don't wish it was easier, wish you were better.”

– *Jim Rohn*



**Bill & Annette Hamilton**

Xerox executives  
Dillon, SC

***Why we're part of this movement:***

We're a part of this movement because we get to provide a service that allows everyday people to have affordable access to the legal system.

***Our success:***

We have a residual income while helping people have control over their own destiny.

“Opportunity is missed by most people because it is dressed in overalls and looks like work.”

– *Thomas Edison*





## **Ali C. Sanders**

credit education, restoration  
Westland, MI

### ***Why I'm part of this movement:***

The tremendous worth of owning this membership speaks for itself. As an entrepreneur - the fact that our business model for success is untouchable. Everyone wins!

### ***My success:***

By the Grace of God, I earn a consistent six-figure annual income. This has allowed me to retire from corporate America at the age of 36; give to noteworthy organizations; tithe much to my ministry and live comfortably without financial strain.

My motto: "Keep It Moving!"

– *Ali C. Sanders*



## **Obinna & Belinda Ndu**

marketing rep,  
entrepreneurs  
Fayetteville, GA

### ***Why we're part of this movement:***

We were downsized from our jobs and quickly realized it could happen again because we didn't own the business. We also realized the bill collectors did not want to hear our sob stories, all they wanted to know was whether the checks would cash.

### ***Our success:***

We've developed six-figure annual and residual incomes. The time freedom we have is PRICELESS. We wake up when want, our children are raised by us, and we take vacations where we are refreshed and recharged instead of needing a vacation from the vacation. I thank God that we have our lives back!



**Debbie George &  
Ray Fritz**

small business owners  
Lake Orion, MI

***Why we're part of this movement:***

We were always looking for an ideal business that brought great value to the marketplace, which this is and does.

***Our success:***

We have earned more in this business than in any other business. We now own and have developed a passive six-figure annual income.

“Don't let what you can't do get in the way of what you CAN do.”

– *John Wooden*



## **Paul Archuleta**

Spanish teacher  
Albuquerque NM

### ***Why I'm part of this movement:***

As a Spanish teacher, I help students understand the Spanish language. With this business, I help people understand the language of "equal justice for all"! So, I joined the movement!

### ***My success:***

With my team's help, I reached the \$50k annual income level, qualified for several free trips and have protected over 1,800 families. I have also achieved awards for opening large employee benefits accounts and proudly serve as the Network Vice President of NM.

"If you think you can or think you can't,  
you're right."  
– Henry Ford



**Laura Barker**  
litigation attorney  
Knoxville, TN

***Why I'm part of this movement:***

As a practicing attorney, I was very limited in the actual number of people I could help in my lifetime. When I discovered the mission to protect and empower every North American, I knew I had to be a part of this!

***My success:***

I have been able to make a great living while still being able to take time off whenever I needed or wanted (even 3 months at one point)!

"A blade of grass will break through cement seeking the light."

– Mary Morrissey



## **Owen Barrett**

real estate & ins broker,  
real estate investor  
Bronx, NY

### ***Why we're part of this movement:***

This is a crusade to place this service in everyone's hands. This business allows entrepreneurial minded people to start a foundation for a business that can eventually be transformed into an empire.

### ***Our success:***

I have been with the company since September of 2018 and was promoted to Executive Director within 30 days of joining. I average more than 20 recruits per month with a focus of triple digit recruiting monthly by the end of 2019.

*“Things may come to those who wait,  
but only things left by those who  
hustle.”*

*— Abraham Lincoln*



## **Lakeysha & Allen Brown**

career college student,  
firefighter/ Navy  
Blythewood, SC

### ***Why we're part of this movement:***

We were working 8-faint while daycare was raising our daughter. Then my husband was injured while fighting a fire which showed us that our plans for financial freedom were not working and we had to do something different.

### ***Our success:***

We have personally helped over 1,000 families get coverage and one of our best months was a little over \$10,000. We are blessed to service a company with 7,000+ employees. Our dream of financial freedom and time freedom has now become our new normal.

"You can't move forward while you are busy standing still." – *Unknown*



## **Gerri Burns**

educator for 32 years  
Sayerville, NJ

### ***Why I'm part of this movement:***

I was burnt out and tired of teaching children who didn't really want to learn and needed to do something different with my life. I hated the idea of sales but loved the concept of this business.

### ***My success:***

In 1.5 years, I was able to retire early by sharing this service part-time. 13 years later, I've protected almost 3,000 lives and created an annual income of \$70,000. At age 67, the residual income helps pay my bills even when I'm not able to work.

“Having a great mindset and surrounding yourself with other great people are the two keys to success.”

– *Napoleon Hill*





## **Carlos & Sheila Byrd**

Ford Motor Company  
Southfield, MI

### ***Why we're part of this movement:***

We were both working full-time jobs but soon realized that we needed a plan B.

### ***Our success:***

We have achieved Gold Executive Director with our team and won 2nd place in the 2013 National Global Challenge. We also earned several all-expense paid trips, are NVP's of MI and earn over \$50,000 per year.

“Whatever you vividly imagine, ardently desire, sincerely believe, and enthusiastically act upon... must inevitably come to pass!”

– Paul J. Meyer



## **Jolene Campbell**

VP sales, telecommunications  
Dallas, TX

### ***Why I'm part of this movement:***

I had been affected by pay inequity in the workplace and did not want someone else to determine how much I earned, what position I held, or even if I kept my job. This business allows me to decide; and earn as much as I want.

### ***My success:***

I earn more with this business than I ever made in corporate jobs, and I have the time freedom to enjoy it!

*“Once you make a decision, the universe conspires to make it happen.”*

*– Ralph Waldo Emerson*



## **Kerlens Casseus**

corporate America  
West Palm Beach, FL

### ***Why I'm part of this movement:***

I'm a part of this movement because of the time freedom, financial stability, and the ability to be a better provider for my family!!

### ***My success:***

I have generated nearly six-figures in under 12 months. I wrote my parents the biggest check allowing them the chance to get into a new home.

“Do what they won't know, so later you live like they can't.”

– *Unknown*



## **Matt & Katie Casto**

sports agent, RN  
Melborne, FL

### ***Why we're part of this movement:***

We joined this movement so we could live life on our own terms and to be able to do what we want, when we want to and with who we want.

### ***Our success:***

We have been able to give our marriage and children the best of us rather than what's left of us.

“The key to your better  
future is you.”  
– *Jim Rohn*



## **Dr. Tj Citta**

physician specializing in  
neuromuscular medicine  
Voorhees, NJ

### ***Why I'm part of this movement:***

As a physician, my passion is to “take care of others” – that’s also what we do in this business – so it’s a natural fit!

### ***My success:***

I’ve been doing this part-time for 5 years, and now earn a significant residual income.

“There ain’t nothin’ to it,  
just jump in and do it!!!”  
– *Scotty, my Jamaican Scuba  
Instructor*



## **Walter & Stephanie Crider**

31-year law enforcement  
consultant, advocate  
Bloomfield Hills, MI

### ***Why we're part of this movement:***

This is a phenomenal product that works, and we have an entrepreneurial spirit. It only made sense to market something that is so valuable to everyone and will allow us to leave a legacy!

### ***Our success:***

We earned \$50,000 in a 6-month period, eclipsed our annual income, and are now enjoying an early retirement (from law enforcement) with time freedom and a growing residual income for our children.

“All good men and women must take responsibility to create legacies that will take the next generation to a level we could only imagine.”

— *Jim Rohn*



## **Fred C. DaCosta**

field technician, landlord,  
business owner  
New York City, NY

### ***Why I'm part of this movement:***

First the membership helped me, and the opportunity made me money. Then the membership helped others and the opportunity helped others to make money. The best part is to be able to leverage my time and actually make a living while making a difference.

### ***My success:***

I've been able to make over \$50,000 per year protecting families in my spare time, while helping others do the same.

"I work full time on my job and part time on my fortune."

— *Jim Rohn*



**Russell & Kimberly Dixon**

higher education admins  
Coram, NY

**Why we're part of this movement:**

We knew it was not possible for our careers to provide us with our desired lifestyle. We wanted a plan B that could get us the time freedom and financial independence we've always wanted.

**Our success:**

This business has allowed us to replace a full-time annual income. We now have more control of our time and have endless financial opportunity.

“Success is nothing more than  
a few simple disciplines,  
practiced every day.”

— *Jim Rohn*





## **Karen Irish-Borrego**

small business owner  
Portland, OR

### ***Why I'm part of this movement:***

The first 2 times using the service it saved us over \$14,800 so I became passionate about our cause and helping others.

### ***My success:***

As a business owner, I made a great income yet had little to no time freedom with only 1 vacation in 7 years. With this business, I empower others and have created a residual income that allows me to work and play when I want.

"All truth passes through three stages. First, it is ridiculed. Second, it is violently opposed. Third, it is accepted as being self-evident."

– Arthur Schopenhauer (1788-1860)



## **Teresa Wright-Johnson**

federal government  
Chantilly, VA

### ***Why I'm part of this movement:***

My previous government job called all the shots. They said when to go to work, go home, take vacations and when I could take time for a sick family member. I now live life on my own terms! I no longer live on Complacent Avenue and Mediocre Boulevard and I am passionately helping others do the same.

### ***My success:***

I have earned close to \$1,000,000, built a residual income, and have a legacy to leave for my family.

*"To be successful, you have to have your heart in your business and your business in your heart."*

*– Thomas Watson*



**Pete & Deanne Katsaros**

small business owner,  
mortgage banker  
Voorhees, NJ

**Why we're part of this movement:**

To share an incredible opportunity of personal growth and financial freedom. Helping people achieve their dreams will allow us to live our dreams.

**Our success:**

We have sold over 400 memberships in one day, achieved special forces and earned \$50k annual income all while making great friends along the way. We REALLY are just getting started.

“People don't care how much you know until they know how much you care.”

– Theodore Roosevelt



## **Ann Palmer**

corporate administration  
Murrells Inlet, SC

### ***Why I'm part of this movement:***

I'm a part of this movement because I wanted to have a career where I could achieve greater success versus working for someone else.

### ***My success:***

I have protected 6,000+ people and have remained Performance Club qualified since inception.

“Winners never quit; quitters never win.”

— *Vince Lombardi*



## **Max & Racquel Pilet**

20-year-old college students  
Southfield, MI

### **Why we're part of this movement:**

We saw an opportunity to earn an extra \$200 - \$300 per month to cover a car note.

### **Our success:**

We have been job free and time rich for almost 15 years! Our best months so far have been \$10,000+. Our biggest joy today is the time flexibility we have. This business has given us the ability to do what we want, with who we want, where we want and for as long as we want, without having to ask for permission.

"We don't see things as they are...  
we see them as we are."

— John C. Maxwell



## **Bayan Reed**

athlete, banking  
Philadelphia, PA

### ***Why I'm part of this movement:***

I was working two jobs and playing semi-pro football. I'm also a father of two so I had an aggressive schedule. I got involved to earn enough each month, so I wouldn't have to work two jobs.

### ***My success:***

This decision turned out to be the best career move ever. What has happened has been awesome, but this is just the beginning. I'm excited about the future!

"In order to lead the orchestra, you have to turn your back to the crowd."

— *Max Lucado*



## **Jim Reilly**

corporate career, franchise owner and business coach  
Hopewell Junction, NY

### ***Why I'm part of this movement:***

I know without a doubt my purpose is to make a difference. I believe there is no greater gift than the ability to help others achieve success.

### ***My success:***

It was an honor to receive the Top 10 Personal Retention award and the 1000 plus membership milestone. Building a residual-based business and working in an organization with a great culture is a gift.

“Failure is just life trying to move us in another direction.”

— Oprah Winfrey



## **Roland Schriever**

VP of a fortune 500 shoe  
company for 15 years  
St. Louis, MO

### ***Why I'm part of this movement:***

I used the membership for myself and my family and realized what a life changing experience it was to have this service available. Then I saw the ability to build a residual income that I couldn't find anywhere else.

### ***My success:***

After 8 years of offering this service to families and having the support of my team to build my business, I could retire anytime with ongoing income, but I'll never stop helping others by offering our services.

"Time is more valuable than money.  
You can get more money, but you  
cannot get more time."

— *Jim Rohn*





## **Cathy Scrivner**

healthcare HR professional  
New Albany, IN

### ***Why I'm part of this movement:***

I decided to join this business because I didn't want to allow corporate America to make the decisions about MY life any longer.

### ***My success:***

My husband and I have enjoyed four all-expense paid trips to exotic locations.

"It's holy work to move past my own fears. It doesn't just help me, but it helps the world!"

— *Marianne Williamson*



## **Rocco & Alexandra Sileo**

small business, mortgages &  
corporate advertising  
Jackson, NJ

### ***Why we're part of this movement:***

This business has allowed us the privilege of working from home so we can be actively involved in our son's life. We are in this business because the time of childhood is fleeting and irreversible.

### ***Our success:***

By staying focused and taking consistent action, we earned well over \$150K last year! Our business is designed to protect & empower people. It is this unique ability to make a difference, while making a living, and being at home with our son, that is the epitome of success for us.

"Fall seven times, stand up eight."  
— *Japanese proverb*



## **Cap Stewart**

media management  
Knoxville, TN

### ***Why I'm part of this movement:***

The service saved me thousands of dollars in just the first few years. Then, when I lost my job, I decided to help others experience the same benefits.

### ***My success:***

My wife and children have a husband and father who is always around. The flexibility in my schedule allows me to arrange my work and leisure as it best suits our family. And the income potential (and current reality) is exhilaratingly empowering.

“There will always be a good reason to quit and there will always be a good reason to keep going. Decide what kind of person you're going to be.”

— *Eric Worre*



## **Arnum Wapples Jr.**

banking, finance  
New York, NY

### ***Why I'm part of this movement:***

I get to dictate my own income through the effort I put into protecting families and teaching others to do the same.

### ***My success:***

Since 2013 I've been grateful to be able to work from home. I have replaced the income I was used to in the corporate world, and I feel good about what we do because I get to make a real difference in the lives of those we work to protect.

“Every failure brings with it the seed of an equivalent success.”

— *Napoleon Hill*



## **Willie Watson**

business IT consultant,  
college student  
Sacramento, CA

### ***Why I'm part of this movement:***

This business has provided an education that no 4-year or MBA could. Through this business model I've developed leadership skills, communication skills and the ability to help others reach their potential.

### ***My success:***

This business has allowed me to participate on many other business platforms that have elevated me to millionaire status. The residual income has afforded me time and money to travel internationally and live life on my own terms. I now live my life to develop others.

“Achievement is for the individual;  
fulfilment is to include others.”

— *Willie Hooks*



## **William Wornardt III**

professional sports, business  
Sugarland, TX

### ***Why I'm part of this movement:***

It's the blue ocean opportunity. To provide services to people who want it and need it in virtually untapped markets. Identity Theft will continue to grow at an exponential rate creating the need for a real solution. We want to be in front of these waves of opportunity. All Americans will have these services in the very near future.

### ***My success:***

We have the time to be with and guide our girls as they grow into incredible young ladies and adults. Both will be able to attend the University of their choice. We reached our \$50k annual income level and received the Lady of Justice award.

**ShieldNation:  
Where leaders don't  
create followers,  
they create  
LEADERS!**

“No matter how brilliant your mind or strategy, if you're playing a solo game, you'll always lose out to a team.”

— *Reid Hoffman*  
Co-founder of LinkedIn

# OPPORTUNITY HAS KNOCKED!

Luck is when preparation meets opportunity. You have been preparing. The time is now!

If you want more income, more purpose, more significance, and more fun, then you are invited to join us as we *SHIELD THE NATION*.

Inside this short book, you will discover the movement that drives this inspiring team of difference makers to help empower and protect the nation ... and how you can be a part of it as well!

Opportunity knocked ... will you open the door?

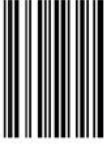


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