

THE LAW OF INFLUENCE

*The True Measure of Leadership Is Influence,
Nothing More, Nothing Less*

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*He who thinketh he is leading
and no one is following,
is only taking a walk!*

Myths of Leadership

MANAGEMENT MYTH

ENTREPRENEUR MYTH

KNOWLEDGE MYTH

PIONEER MYTH

POSITION MYTH

7 Factors of Leadership

Character – People can sense Truth, Integrity

Relationships – Surround yourself with the right people

Knowledge – Study, learn. Know the facts. Do your homework!

Intuition – Energy, morale, timing, momentum. What do you feel?

Experience – What challenges have you had in the past?

Past Success – What is your track record? Have you extended yourself, taken a risk and succeeded?

Ability – What are you capable of? Can you be a good coach?